



2026 ENTERPRISE VISION AWARDS

The UK's largest celebration of women in business

MARKETING OPPORTUNITIES

#EVAS2026



Empowerment

The EVAS turns recognition into results. It is not one night; it is a year round pathway that converts visibility into opportunity for women at every stage of entrepreneurship.

We raise profiles on stage and in the press, create authentic introductions to buyers, mentors and investors, and add credibility through independent judging. Masterclasses build skills, our community keeps momentum, and access schemes like Pay It Forward remove barriers. The Icons and outreach work inspire the next generation.

We encourage sponsors and partners to commit beyond a single year, because long-term involvement compounds the impact for women and the return for you.

"One of the warmest, most inclusive events I've ever been to! I was welcomed like family and cheered on by people I'd only just met."

*Julianne Ponan MBE of Creative Nature,
2025 Enterprise Vision Awards Business Woman of the Year*





Sustainability

No greenwash. Real action. Our goal: a net-zero event.

What we've changed so far:

- Programmes: print reduced 50% + full digital version
- Electric shuttle bus by Blackpool Transport for 280+ guests
- Accommodation low-carbon partners near rail/tram
- #EVASrewear campaign; rewear, repurpose, recycle
- Entertainment and suppliers sourced locally
- Seasonal menu

Made from 100% recycled materials:

- Award statues and centrepieces
- Repurposed boxes for statues
- Photography backdrops
- Drinks order bottles + tags

Repurposed

- Hashtags and signage
- Photography backdrops
- Selfie wall and props

We're building smarter every year to cut carbon while celebrating excellence.





Inclusivity

The EVAS welcomes all women and those who identify fully as women.

Everyone belongs and everyone is seen.

Practical support:

- Complimentary carer ticket for finalists
- Free ticket for every Not-For-Profit finalist
- Pay It Forward tickets for those who need a boost
- Personal assistance for accessibility needs

"I was not expecting to hear my name, but it filled me with immense pride and privilege to share the stage with so many incredible women on the night of celebration. This award is not just about me, but also about recognising the struggles I have overcome throughout my life and how I have used them as a driver for what I do today, and continue to be a voice for others with disabilities. It shows that anything is possible, and you must believe in your own ability"

*Claire Buckle of Ability Consultancy NW,
2025 Enterprise Vision Awards Inspirational Woman of the Year*





Diversity

The EVAS spotlights women across backgrounds, abilities, industries and stages of growth. From first-time founders to seasoned CEOs, from rural micro-businesses to national brands, everyone belongs on this stage.

This is not performative. We work with a diverse judging panel, design accessible moments on the night, and remove barriers so more women can take part. A great example from this year – registered blind DJ Hollie Mars kept the after-party dancefloor packed until the last song. Thank you to BPM Rehab for their support.

We also signpost practical routes to opportunity, including supplier access through The She Chain.

Visibility matters because it multiplies. When role models are seen, more women see what is possible and do it.

The EVAS breaks barriers, amplifies voices and helps build a more inclusive economy where talent is recognised and progress is shared.





Atmosphere

The EVAS feels different. From the first name announced to the last photo, the room lifts every woman.

Family, colleagues, allies and people you've only just met, cheer and applaud. You can feel the joy!

Every finalist gets a moment that is theirs alone as they are highlighted on the big screen for all to see. The hosts pause so the applause can swell. Cameras flash, the audience cheers, and she has a memory she can keep forever.

The afterglow is just as powerful. Feeds fill with posts about inclusion, courage and belonging. Comments talk about the hugs, the cheer squads, the kindness of strangers. DMs turn into new contacts and offers to help.

Even without a trophy, finalists leave knowing they are part of something bigger.

There's a photo from the Enterprise Vision Awards that I'll never forget. This was taken the moment Christine Nichols pulled me into this full-body embrace.

No words. Just shared joy. Mutual pride. Pure connection. That hug captured everything we don't always talk about in business: That success doesn't have to be cold or competitive. That women can lift each other and win at the same time. That celebration is even more powerful when it's shared.

We rise by lifting others. And sometimes, we rise by hugging them tight and saying "YES, GIRL. YOU DID THAT."

*Julianna Woods, co-founder of The Mellow Patch Company
Double EVAS Winner and Sponsor*





Inspiration

Many of our finalists have turned adversity into purpose, grief into services that heal, barriers into products that include, setbacks into strategy. Their stories don't end at the podium; they ripple into classrooms, boardrooms and communities, fuelling others to try, to build and to keep going.

Stand with EVAS and back visible impact. Your support helps women be seen, heard and connected to real opportunity, mentors, buyers, investors, media. Change happens when we lift together, and the results are tangible: stronger businesses, wider supply chains and a next generation that believes "people like me" can lead.

This photo shows EVAS2023 Creative Industry Winner and Sponsor, Helen Taylor of Glazey Days in her dress made from crisp packets. Fully embracing the #EVASrewear campaign and sustainability challenge whilst showcasing her creativity and style! Even her shoes and bag were pimped up with Lancashire Fiddlers crisp packets!





Memorable Moments

We design EVAS around people and the moments they'll remember.

Every finalist gets her own on-screen spotlight. The room pauses. The applause lands. Cameras flash. It's a memory she keeps forever.

Some moments you can't plan, but you can make space for. This photo captures the instant 600 voices burst into "Happy Birthday" for Lois's 9-year-old daughter as she joined her mum on stage. Pure joy. A night she'll never forget.

We listen out for anniversaries and special occasions and make sure they're marked. It isn't just us either. Our accommodation partners get involved with thoughtful touches so guests feel seen from check-in to last dance.

After the night, memories turn into momentum. Photos and reels are easy to find and share, and our follow-ups connect finalists with mentors, buyers and media so the emotion becomes opportunity.





Supply Chain

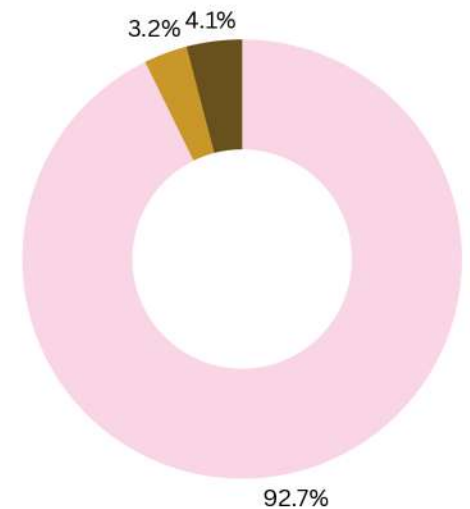
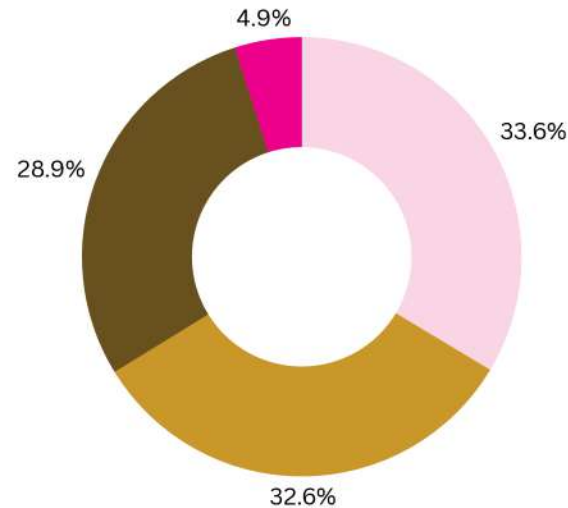
We're shifting spend on purpose. The goal is simple: make it easier for buyers to find, trust and onboard women-owned and female-led suppliers, and make it easier for women in business to win work.

The **She Chain** is how we do it. It's a practical route to procurement: a verified directory of women-led businesses, warm introductions to buyers, light-touch onboarding support and clear reporting so partners see real movement, not just good intentions.

The impact we're driving: more briefs in women-owned inboxes, shorter time to supplier approval, and measurable increases in spend with women-led firms across categories. We'll showcase case studies, track outcomes and share what works so others can copy it.

We're walking the talk. EVAS is expanding our own supplier roster and increasing our annual spend with female-led vendors. If you're a woman-owned business in any of these areas, we want to hear from you: AV and staging, lighting, print and signage, photography and video, event staffing, accessibility services, PR and media, digital and design, merchandise and gifting, floristry, transport, catering and hospitality, venues, sustainability services.

If you're a corporate or public buyer, set a target and let us help you meet it. If you're a women-owned supplier, join The She Chain and get visible to the people who can open doors. This is inclusion you can contract.





Next Generation

When girls see relatable role models, they aim higher. EVAS showcases founders, makers, professionals and innovators across sectors so young people can picture themselves on that stage.

A standout moment this year was the return of our signer, Eva, 13, signing on stage for the deaf community. Through the EVAS, she has been approached by organisations for future work. Proof that confidence and opportunity start early. We welcome families because children seeing their mums, sisters and teachers celebrated changes what they believe is possible.

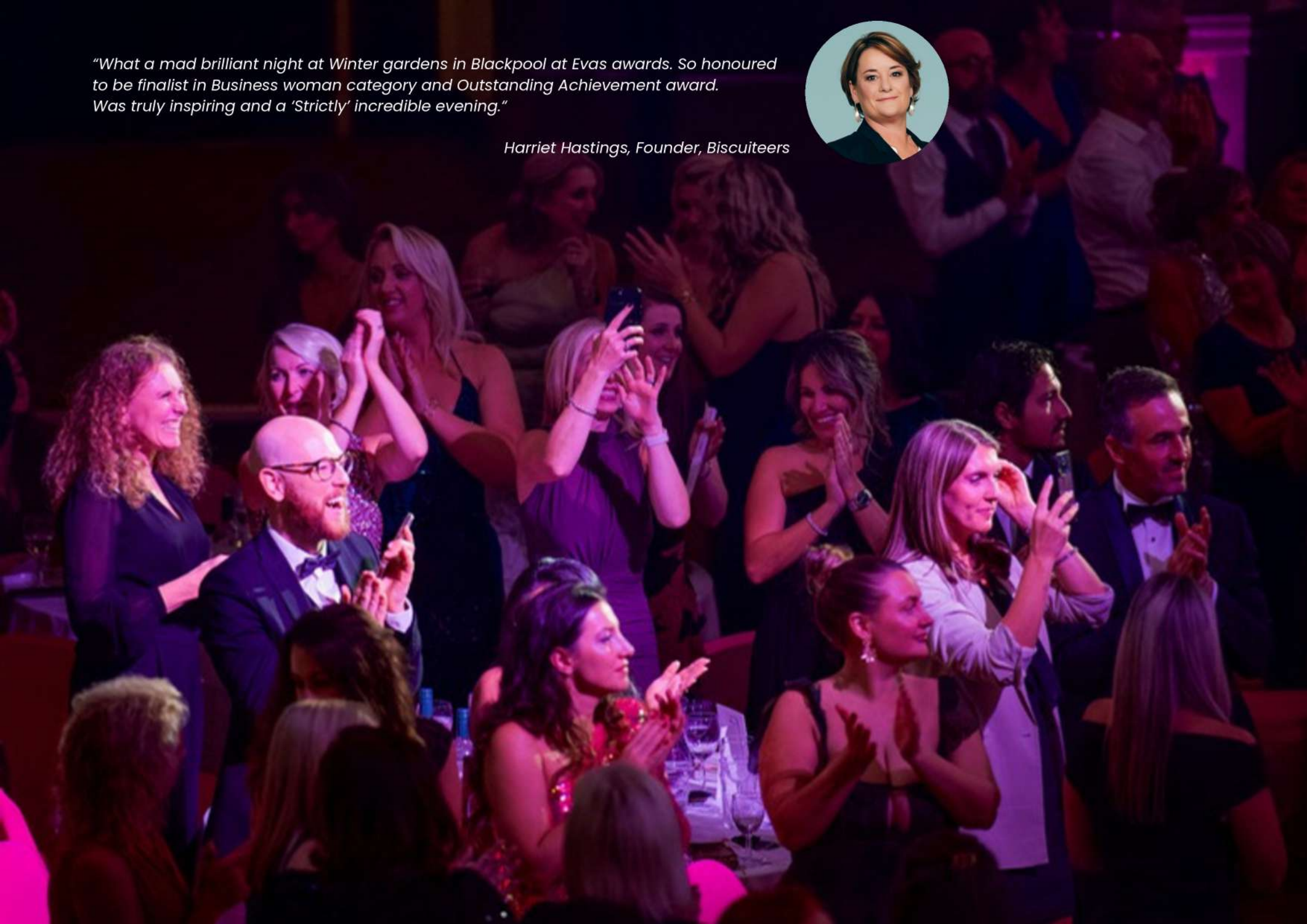
Beyond the night, finalists and winners join school visits, college Q&As and community projects. We also champion practical pathways apprenticeships, mentoring and work-shadowing, so curiosity becomes experience. Relatable role models raise aspirations.

The EVAS makes them visible, reachable and real.



"What a mad brilliant night at Winter gardens in Blackpool at Evas awards. So honoured to be finalist in Business woman category and Outstanding Achievement award. Was truly inspiring and a 'Strictly' incredible evening."

Harriet Hastings, Founder, Biscuiteers





Period Dignity

Period Dignity: our campaign to end period poverty

No one should have to choose between hygiene and dignity. With EVAS Ambassadors and WUKA (founded by EVAS finalist Ruby Raut), we're getting reusable period pants to the people who need them most; via schools, community groups and frontline charities.

This is practical, sustainable support: products that last, reduce waste and remove the monthly cost barrier. It's also about confidence and education, breaking taboos so girls, women and people who menstruate aren't held back.

Our first milestone is 500 individuals supported, with a stretch goal of 1,000. Every box funded moves us closer.

How you can help

- Fund a box so a school or community group can support their people with dignity.
- Nominate an organisation that could use supplies right now.
- Amplify the message so more partners join in.

It's simple - dignity, access and education powered by our community. Join us and help make period dignity a reality for all.



WUKA®



The Board

Our Board are hands-on advocates who champion female entrepreneurship, open doors and keep us accountable to the mission.

- **Strategy** They help set direction and targets for reach, diversity and impact
- **Connections** They introduce finalists to buyers, mentors, media and investors
- **Standards** They support robust judging, governance and transparency
- **Advocacy** They take EVAS into boardrooms and to rooms where we need to be seen
- **Inclusion** They back The She Chain and Pay It Forward to widen access

Their time is voluntary, their impact is measurable: more visibility, stronger partnerships and better outcomes for women-led firms.



MAXINE LACEBY

Absolute
Collagen



HEATHER WATERS



LEE CHAMBERS

Male
Allies UK



BECKY TOAL

CROWBERRY CONSULTING
Environment, Ethics and Corporate Responsibility Management



JANE KNIGHT

SUCCESSFUL MUMS
Career Academy



RICHARD SHAKESPEARE



Judging Panel

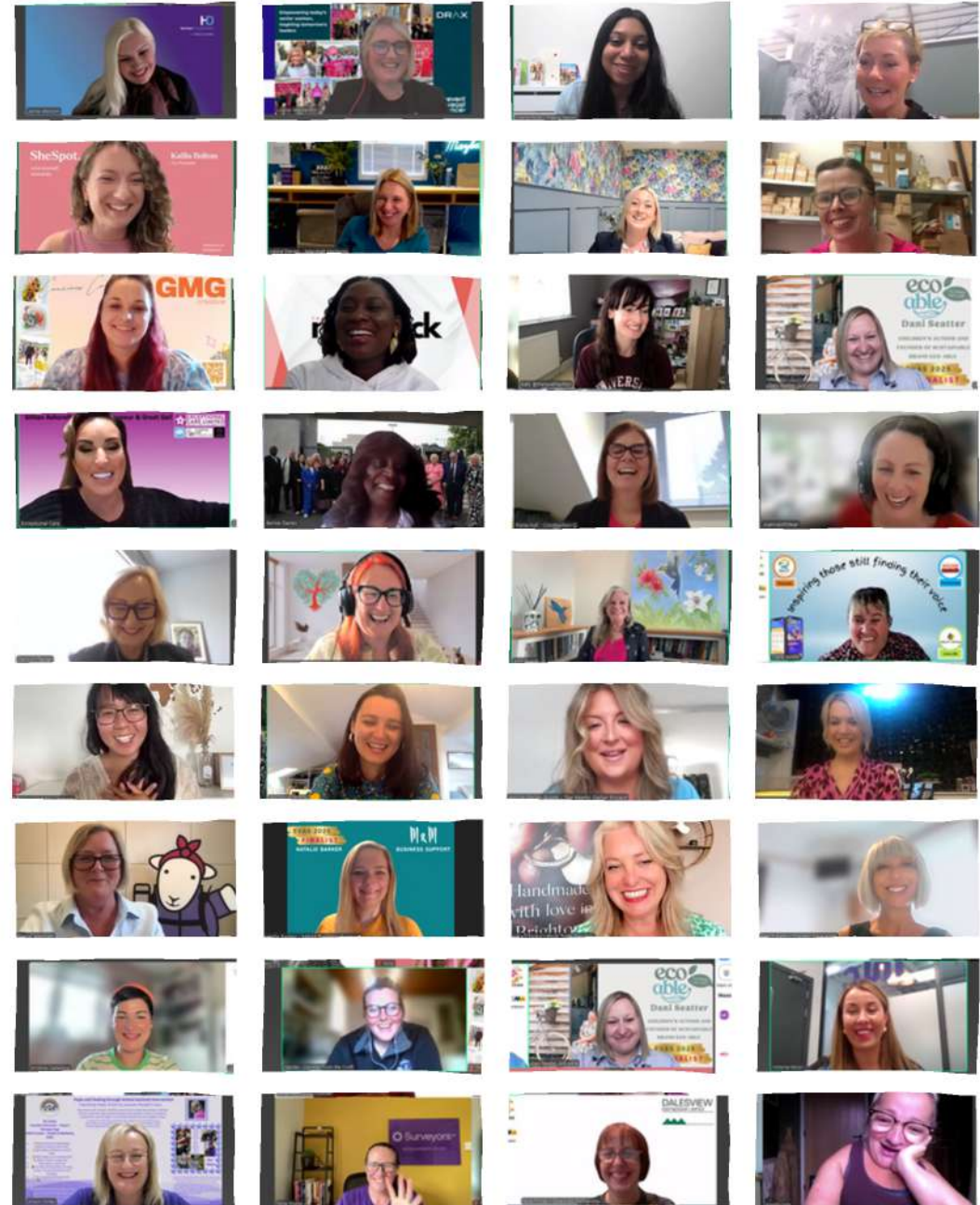
Independent. Diverse. Thorough.

Our panel brings founders, CEOs and industry experts from across sectors. Every judge is briefed and conflict-checked, so decisions are grounded in experience and free from bias.

Each category is reviewed by three judges. Entries are read in depth, then finalists join an online interview. Scores are recorded independently against a clear rubric to keep it fair, balanced and consistent across all categories.

We ask judges to be the people they'd want to be judged by; supportive, curious and exacting. They invest hours in the process, follow the evidence, and look beyond the numbers to understand the story and the standards behind each business. Many return year after year because the work matters and the impact is real.

This is what our interviews look like!



Sponsorship

Make it work harder

Sponsorship is action. The more you lean in, the bigger the return.

Do this:

- Activate early: meet finalists, share stories, co-create content.
- Bring your team: judges, mentors, speakers, hosts.
- Open your channels: newsletters, socials, podcasts, internal comms.
- Create experiences: roadshow touchpoints, VIP briefings, talent intros.
- Expand your network: collaborate across the EVAS community and meet new customers, suppliers, partners, investors and media.
- Make it measurable: track reach, leads, hires, supplier diversity and social value.





Benefits

- Brand authority and credibility as the leading supporters of female entrepreneurship in your industry.
- Increase media exposure, expand awareness of your brand.
- Events to meet entrants and supporters.
- Reinforce your business as a supporter of inclusivity, empowerment and gender diversification.
- Showcase your products and services to a large, highly engaged audience.
- Join the Judging Panel, meet fellow Judges and Sponsors and entrants.
- Present an award at the ceremony to average attendance of 600+.
- Live streamed to corners of the world that you might not previously have imagined.





Key Dates

- Nominations Open; Thursday 16 October
- First Nomination Notification Thursday 1 January
- Application Masterclass; (online) Tuesday 13 January 2pm
- Applications open Friday 16 January
- EVAS Information Event Wales Tuesday 24 February (Cardiff)
- EVAS Information Event; Wednesday 18 March 11am (Online)
- Entries Close; Tuesday 5 May
- EVAS Westminster Reception Thursday 21 May
- Finalists Announced; Friday 29 May
- EVAS Finalists Event & Interview Masterclass; Wednesday 3 June (online)
- EVAS Male Allies Event Tuesday 9 June (Preston)
- Judging; WC Tuesday 23 June to Thursday 2 July 10am to 4pm
- Voting Opens; Monday 6 July
- Voting Closes; Friday 7 August
- EVAS Pre-Awards Networking Event: Tuesday 15 September 2pm
- SheChain Live; Thursday 1 October, The Winter Gardens Blackpool
- Ceremony; Friday 2 October, The Winter Gardens Blackpool
- Celebration of Excellence; Thursday 19 November





The Awards

- Best Business
- **Brand of the Year**
- **Business Woman of the Year**
- **Creative Industry**
- **Customer Service**
- **Diverse Business**
- **Driven Leader**
- **Family Business**
- Health and Beauty
- **Hospitality Industry**
- **Inspirational Woman of the Year**
- **New Business**
- Not For Profit
- Professional Services
- **Retail Business**
- Scale Up
- **Sustainable Business**
- Training and Coaching
- **Young Entrepreneur**

Award categories may change - **Categories in red have been booked**

Categories may be subject to change



Headline Sponsor

As the **Headline Sponsor** of the Enterprise Vision Awards (The EVAS), your brand will take centre stage as the foremost advocate for female entrepreneurship; driving visibility, credibility, and change on a national scale.

This prestigious partnership positions your organisation not only as a leader in supporting women in business, but as a key player in delivering the outcomes highlighted in the **UK Government's 2025 Female Entrepreneurship Report**, from funding equity and procurement opportunities to regional growth and representation.

By aligning with The EVAS, your brand becomes part of a recognised movement that's shaping policy, empowering entrepreneurs, and unlocking the £250 billion opportunity that women-led enterprise represents for the UK economy.

Visibility and Influence

As our Headline Sponsor, you'll receive extensive visibility throughout all stages of the awards and campaign, from digital and print to broadcast, VIP and media coverage.

- Premium logo placement and acknowledgements across all event and digital platforms
- Recognition in press, social media and livestream coverage
- Prime positioning at the EVAS Awards Ceremony and promotional events and the EVAS Westminster Reception





Headline Sponsor

Exclusive Partnership Benefits

Your brand will:

- Sponsor the **Outstanding Achievement Award**, honouring a woman whose impact transcends industry, helping to choose the Shortlist and Winner.
- Be front and centre in The EVAS' mission to deliver the government's call to action on female entrepreneurship.
- Support The **She Chain**, our national platform connecting women-led businesses with buyers and investors.
- Help shape The EVAS Business Summit and Global Women in Enterprise Exchange (UK-US) building lasting business and policy bridges.

This is your opportunity to champion equality and drive growth, not just in name, but in action.

Together, we can amplify women's voices, strengthen enterprise, and build a legacy of impact that extends far beyond the ballroom.





Headline Sponsor

PRE AWARDS

- Invitation to #EVAS2026 events
- Dedicated website information page
- Logo as Headline sponsor, signature and graphics pack
- Pre-recorded Interview for social media
- Eletters –Tile with backlink, Spotlight Eletter and Exclusive Eletter
- Join the judging panel
- Logo on Finalist Interview Questionnaires
- Brand placement at Finalist Interviews
- Dedicated Outstanding Achievement Award
- Inclusion in press releases

ON THE NIGHT

- VIP Arrivals access
- Branding around stage, dance floor and venue
- Logo on screen and MC announcement
- Livestream Interview and edited clip with branding
- Opening speech
- Full colour page in the awards programme
- Logo on all category certificates and all Winners envelope and card
- Logo on Outstanding Achievement Award trophy
- Present Outstanding Achievement Award to winner
- Logo on Winners backdrop, behind lecterns and red carpet interviews
- Table of 10 with Drinks package
- Option to place branded item on table
- Inclusion on EVAS Promotional Screens

AFTER THE CEREMONY

- Invite to Celebration of Excellence Party
- Address at Celebration of Excellence Party
- Logo on Winners Congratulations eletter
- Logo on Celebration of Excellence Party Invitation

Investment £15,000 excl VAT





Mentor Programme Sponsor

As the sponsor of the **Mentor Programme**, your brand will play a crucial role in empowering aspiring women in business, offering them the guidance, resources, and support they need to succeed.

The Mentor Programme provides a unique opportunity to connect experienced female leaders with rising talent, fostering a collaborative and supportive environment that helps women grow, learn, and excel.

Your sponsorship will ensure that participants receive high-quality mentorship, personalised guidance, and access to valuable networks that can transform their careers. In return, your brand will be positioned as a key advocate for female empowerment and professional growth, aligning with a cause that makes a tangible impact on the future of women in business.

Together, we'll inspire and equip the next generation of female leaders to rise, thrive, and create lasting change



PRE-AWARDS

- Invitation to #EVAS2026 events
- Dedicated website information page
- Logo as Mentor Sponsor, signature and graphics pack
- Credit as Mentor Sponsor on social media
- Logo on social media graphics posts
- Tile with link on campaign
- Spotlight on Eletter campaign
- Join the judging panel
- Inclusion in news releases

ON THE NIGHT

- VIP Arrivals access
- Branding around stage, dance floor and venue
- Logo on screen and MC announcement
- Livestream Interview and edited clip with branding
- Full colour page in the awards programme
- Logo on Award trophy
- Present Award to winner
- Logo on Winners backdrop, behind lecterns and Red Carpet interviews
- Table of 10 with Drinks package
- Option to place branded item on the table
- Inclusion on EVAS Promotional Screens

AFTER THE CEREMONY

- Invite at Celebration of Excellence Party
- Address at Celebration of Excellence Party

Investment £10,000 Excl VAT



Platinum Sponsor

As a **Platinum Sponsor**, you'll enjoy unparalleled exposure throughout the EVAs.

Whether you'd like to host a masterclass session and share your expertise or connect your products or services directly with entrants, this interactive platform will enhance your brand's credibility and create meaningful engagement with rising female entrepreneurs.

In addition, your logo will be featured across event banners, social media, and key event materials. You'll also have VIP access, brand placement during finalist interviews, and a seat on the judging panel, ensuring your brand stands out as a leader in supporting women in business.





Platinum Sponsor

PRE AWARDS

- Invitation to #EVAS2026 events
- Dedicated website information page
- Logo as sponsor of chosen category
- Logo as Platinum Sponsor, signature and graphics pack
- Credit as platinum sponsor on social media
- Logo on social media graphics posts
- Spotlight on Eletter campaign
- Join the judging panel
- Masterclass Session
- Brand placement at Finalist Interviews
- Logo on Finalist Interview Questionnaires
- Inclusion in news releases produced in relation to the event

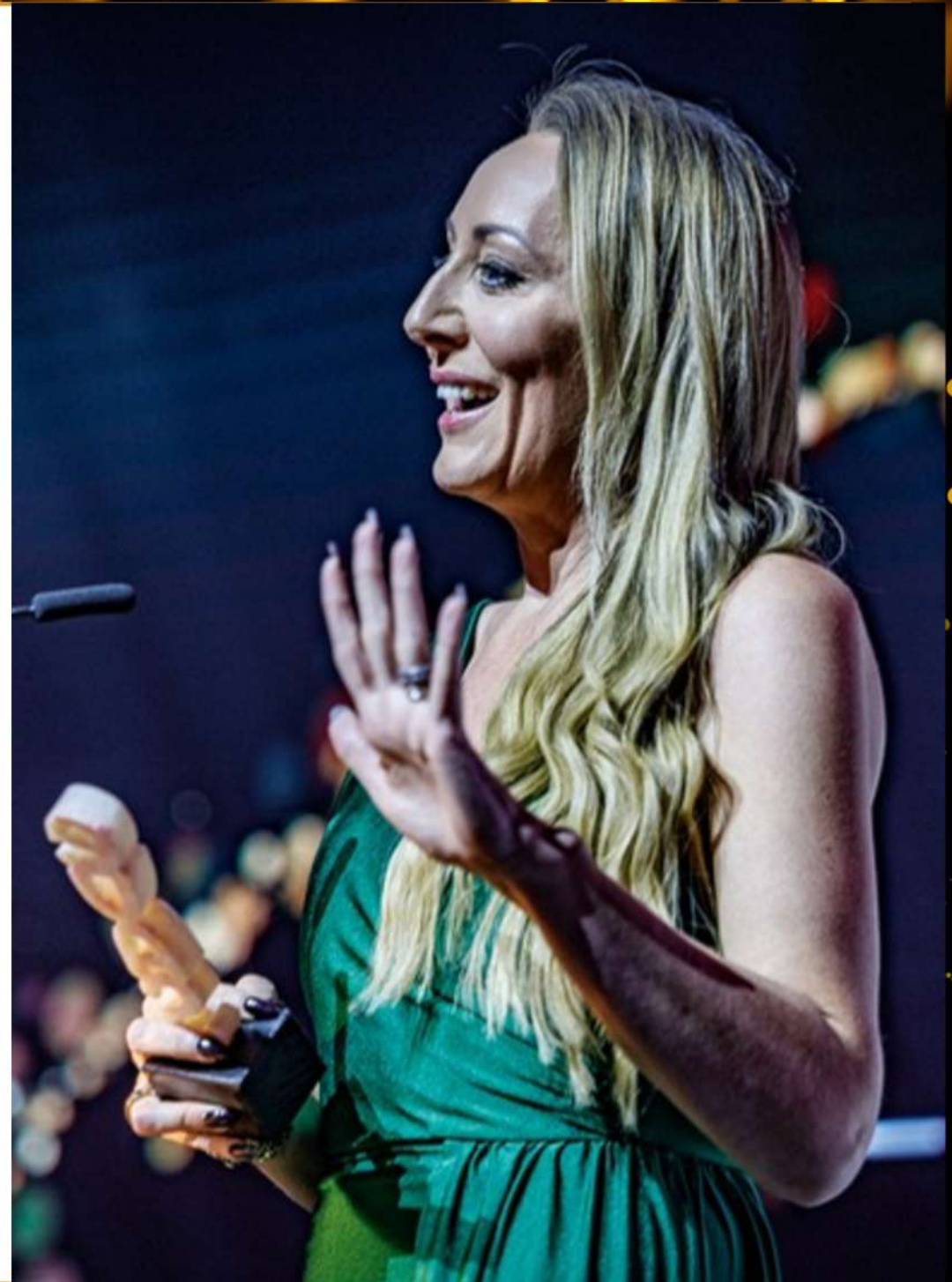
ON THE NIGHT

- VIP Arrivals access
- Logo on screen and MC announcement
- Livestream Interview and edited clip with branding
- Full colour page in the awards programme
- Logo by category on finalists' page in programme
- Present Award to winner
- Logo on Winners card and envelope
- Logo on Winners trophy
- Logo on Winners backdrop
- Table of 10 with Drinks package
- Option to place branded item on the table

AFTER THE CEREMONY

- Invite to Celebration of Excellence Party

Investment £6,600 Excl VAT





Award Sponsor

As an Award Sponsor, you'll enjoy exclusive access and high-visibility opportunities leading up to, during, and after the EVAs. Your brand will be showcased as the proud sponsor of your chosen award category, with key touchpoints to elevate your presence throughout the event journey.

PRE AWARDS

- Invitation to #EVAS2026 events
- Dedicated website information page
- Logo as sponsor of chosen award
- Award sponsor signature and graphics pack
- Credit as award sponsor on social media
- Logo on social media graphics posts
- Spotlight on Eletter campaign
- Join the judging panel
- Brand placement at Finalist Interviews

ON THE NIGHT

- VIP Arrivals access
- Logo on screen and MC announcement
- Full colour page in the awards programme, online and printed
- Logo by category on finalists' page in programme
- Present Award to winner
- Table of 10 with Drinks package

AFTER THE CEREMONY

- Invite to Winners 'Celebration of Excellence' Party

Investment: £4,800 Excl VAT





More Sponsor Packages

ONLINE EVENT SPONSOR

On application only – suitable for Masterclass

- Branding on event marketing
- Two tickets to the EVAS2026 Awards Ceremony*

Investment: £1,250 Excl VAT

NETWORK EVENT SPONSOR

- Branding on event marketing
- Two tickets to the EVAS2026 Awards Ceremony*

Investment: £2,500 Excl VAT

CHARITY PARTNER SOLD

- Host Charity Raffle and address at ceremony
- Table of 10 at the EVAS2026 Awards Ceremony

Investment: £4,800 Excl VAT

PROGRAMME SPONSOR SOLD

- Full colour page in online and printed awards programme
- Table of 10 at the EVAS2026 Awards Ceremony

Investment: £3,500 Excl VAT

WELCOME DRINK SPONSOR

- Welcome Drink with opportunity to brand the drinks area
- Two tickets to the EVAS2026 Awards Ceremony*

Investment: £2,500 Excl VAT

DESSERT SPONSOR

- Branded Dessert
- Two tickets to the EVAS2026 Awards Ceremony*

Investment: £2,500 Excl VAT

HASHTAG SPONSOR SOLD

- Branded graphics signs
- Two tickets to the EVAS2026 Awards Ceremony*

Investment: £2,500 Excl VAT

VIP RECEPTION SPONSOR

- Branding in VIP area
- Four tickets to the EVAS2026 Awards Ceremony*

Investment: £2,500 Excl VAT

BAR SPONSOR SOLD

- Branded table service on EVAS Champagne bottles
- Table of 10 at the EVAS2026 Awards Ceremony

Investment: £3,500 Excl VAT

LIVESTREAM SPONSOR

- Branding on Livestream with holding slides
- Four tickets to the EVAS2026 Awards Ceremony*

Investment: £3,500 Excl VAT

CELEBRATION OF EXCELLENCE SPONSOR

- Branding at event
- Two tickets to the EVAS2026 Awards Ceremony*

Investment: £2,500 Excl VAT

Interested in partnering with us? Looking for something tailored to your brand?

We can create a bespoke marketing opportunity, only relevant subjects will be considered. Contact us and let's have a chat.

* Growing your guest list? We offer additional sponsor tickets pro rata.



EVAS Male Allies

EVAS MALE ALLIES EVENT

TUESDAY 9 JUNE, 10:30AM TO 1:45PM - PORSCHE CENTRE PRESTON

A select gathering of leaders who don't just talk about equality, they act on it.

Join us for an intimate round-table discussion and networking session with a small group of business leaders committed to accelerating gender equity. This is a chance to connect, challenge thinking, and help shape the next chapter of allyship in UK business.

What to expect

- High-impact conversation with peers who are driving change
- Networking with leaders who back women with action
- Refreshments and a hosted lunch

Why This Event Matters

EVAS has championed women in business for over 15 years and we know progress moves faster when male allies step forward.

Our **#EVASMaleAllies** are business leaders who use their influence to open doors, challenge bias, amplify women's voices and model inclusive leadership. This is not symbolic. It creates measurable impact, stronger teams, better performance and a more innovative economy.

This event brings those allies together in one room to focus on what's working, what must change, and how we move the dial further, faster.



EVENT SPONSOR – Exclusive

Position your organisation as a proactive supporter of gender equity.

- Host Round-Table discussion
- Opportunity to contribute to and shape the discussion
- Brand visibility across event materials
- Logo, bio and backlink on the EVAS website with bespoke graphics for social media
- A strategic association with one of the UK's most influential women in business communities
- Joint report published in collaboration with your brand and the EVAS

Investment: £1,000 incl VAT

This event will be followed by the online EVAS Judges Masterclass 2pm



EVAS Icons

RECOGNISING TRAILBLAZERS. BACKING GAME CHANGERS. INSPIRING THE FUTURE.

The **EVAS Icon Series** turns business and community legends into lasting legacy.

Each year, six former winners are honoured as Icons in bespoke artwork by **EVAS2025 Finalist Kathryn Olley**. These women are trailblazers who are inspiring the next generation.

As Sponsor, you'll help select **Series 2 Icons** and receive a framed embellished print. Additional prints go to Winners, Sponsors and Partners, extending your brand's reach.

Your support is amplified across social campaigns that champion female entrepreneurship and leadership.

More than art, it's a statement. Back the Icons. Shape the future.

EVAS Icon Series Sponsor

- Invitation to #EVAS2026 launch
- Opportunity to join the Judging Panel
- Two tickets to the EVAS2026 awards ceremony
- Invitation to the EVAS2026 Celebration of Excellence
- One ticket to the EVAS Westminster Reception

Investment: £1,750 Excl VAT



The **EVAS Icons Series 1** featured **Sam White** of Stella Insurance, **Christine Nichols** of Atlantic Pacific Global Logistics, **Delight Mapasure** of Ks Wors, **Maxine Laceby** of Absolute Collagen, **Hanna Sillitoe** of Hanna Sillitoe Skincare, **Maggie Oliver** of The Maggie Oliver Foundation.

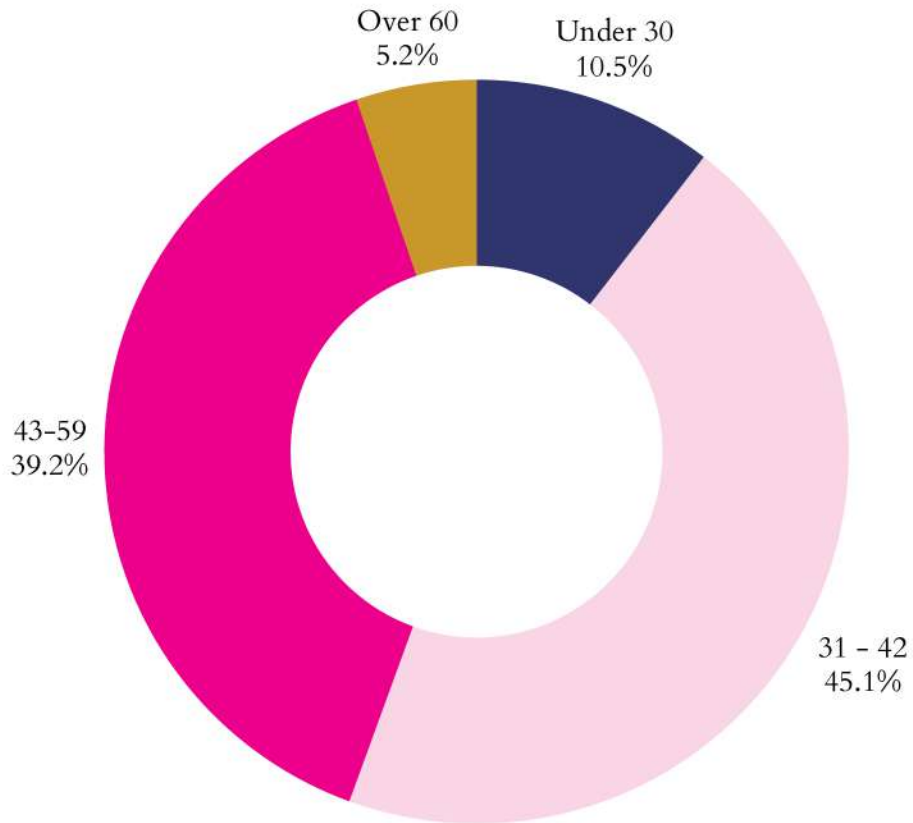
- Growing your guest list? We offer additional sponsor tickets pro rata.



Reports

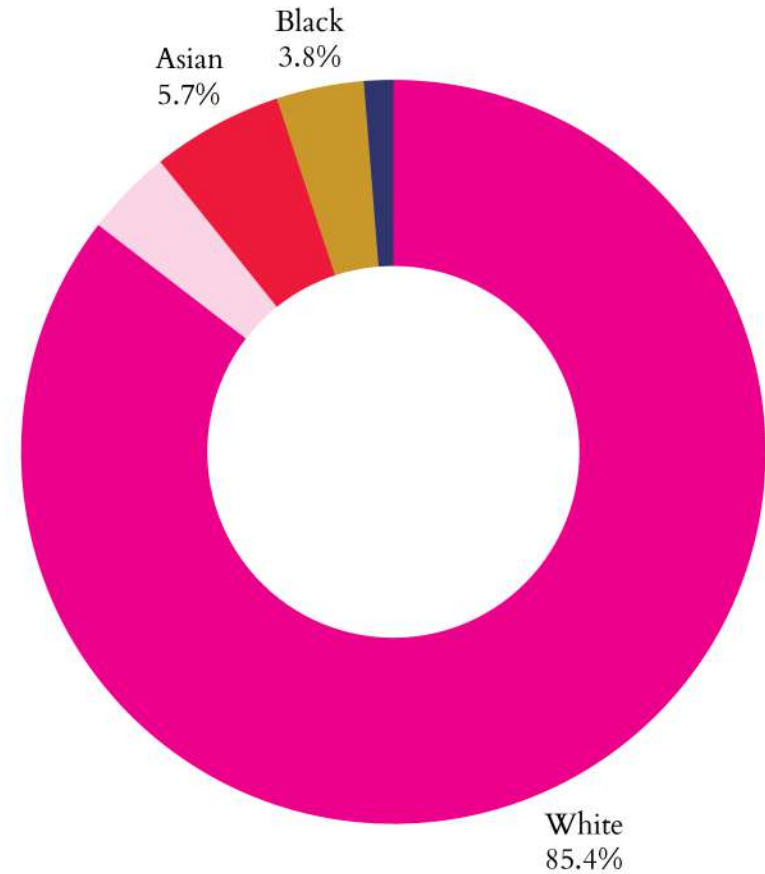
Age Representation

- Under 30
- 31 - 42
- 43-59
- Over 60



Ethnicity

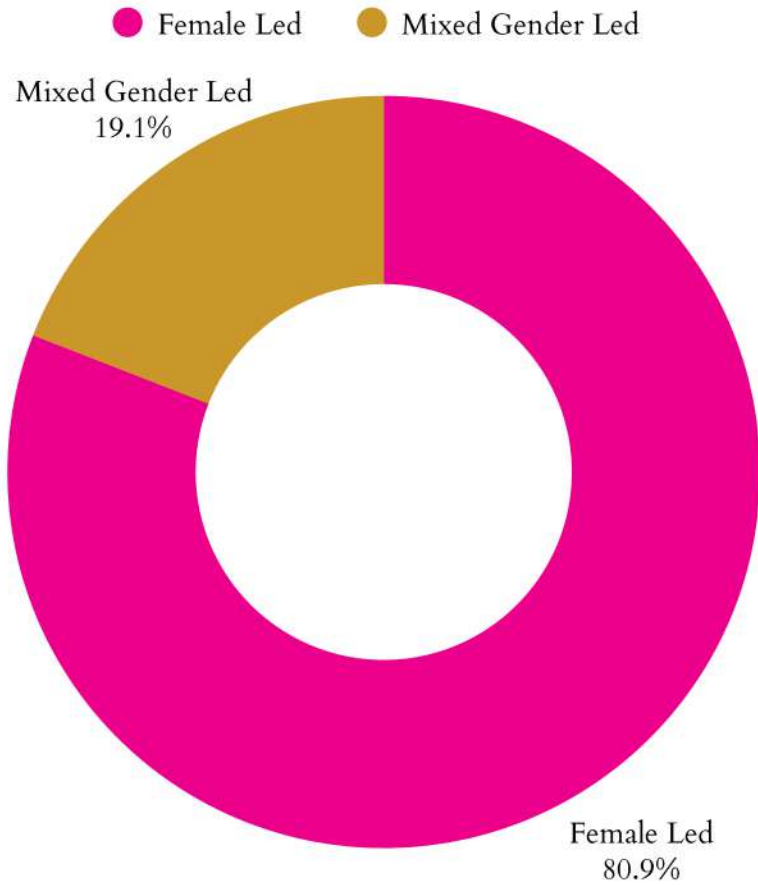
- White
- Mixed/Multiple
- Asian
- Black
- Other



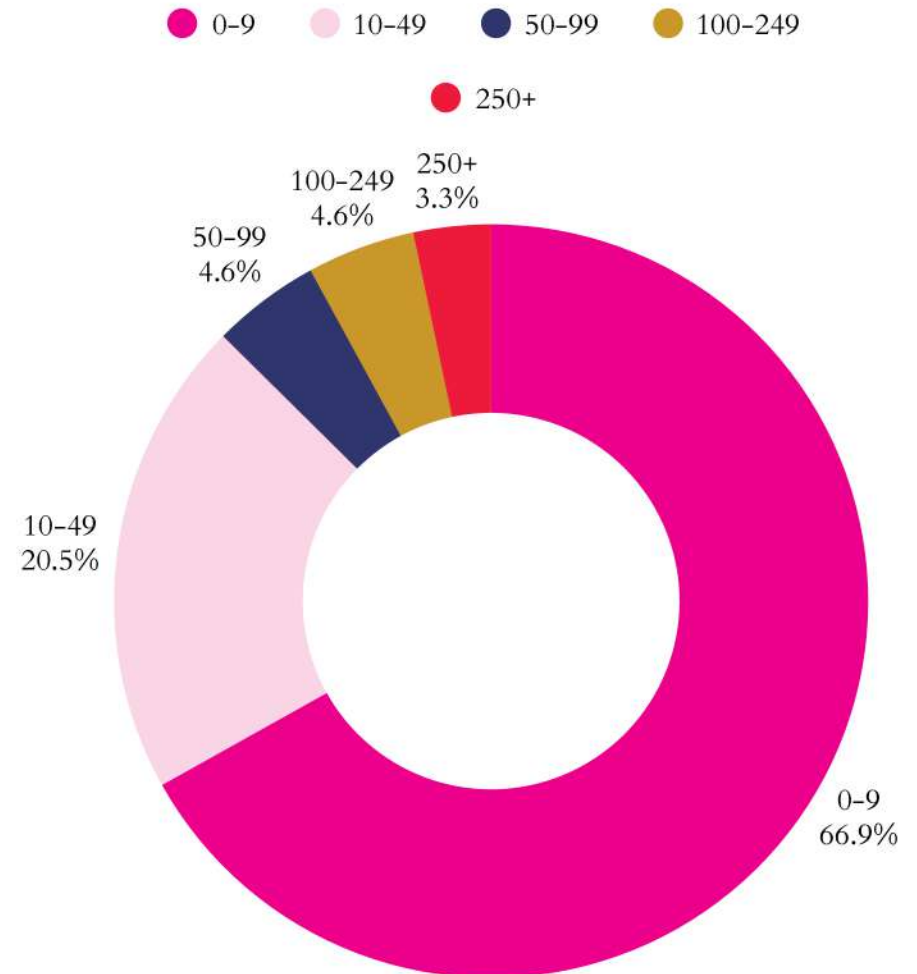


Reports

Gender Representation



Employees



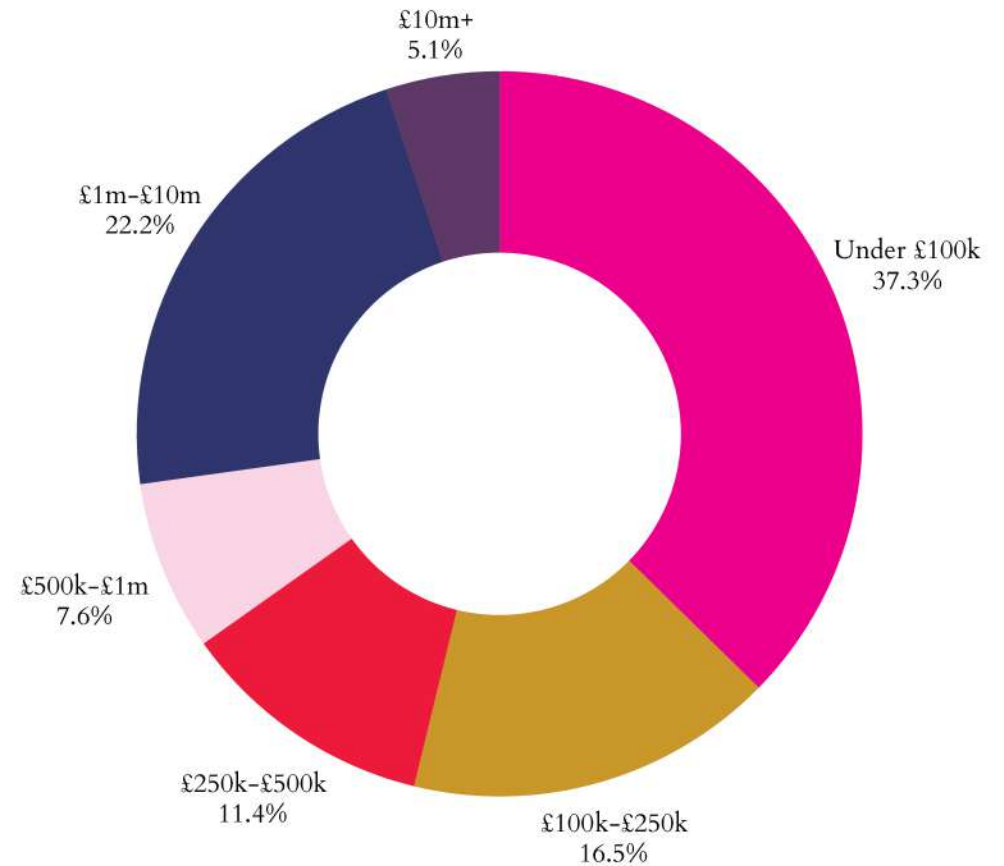
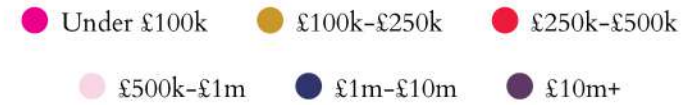


Reports

Company Status



Turnover





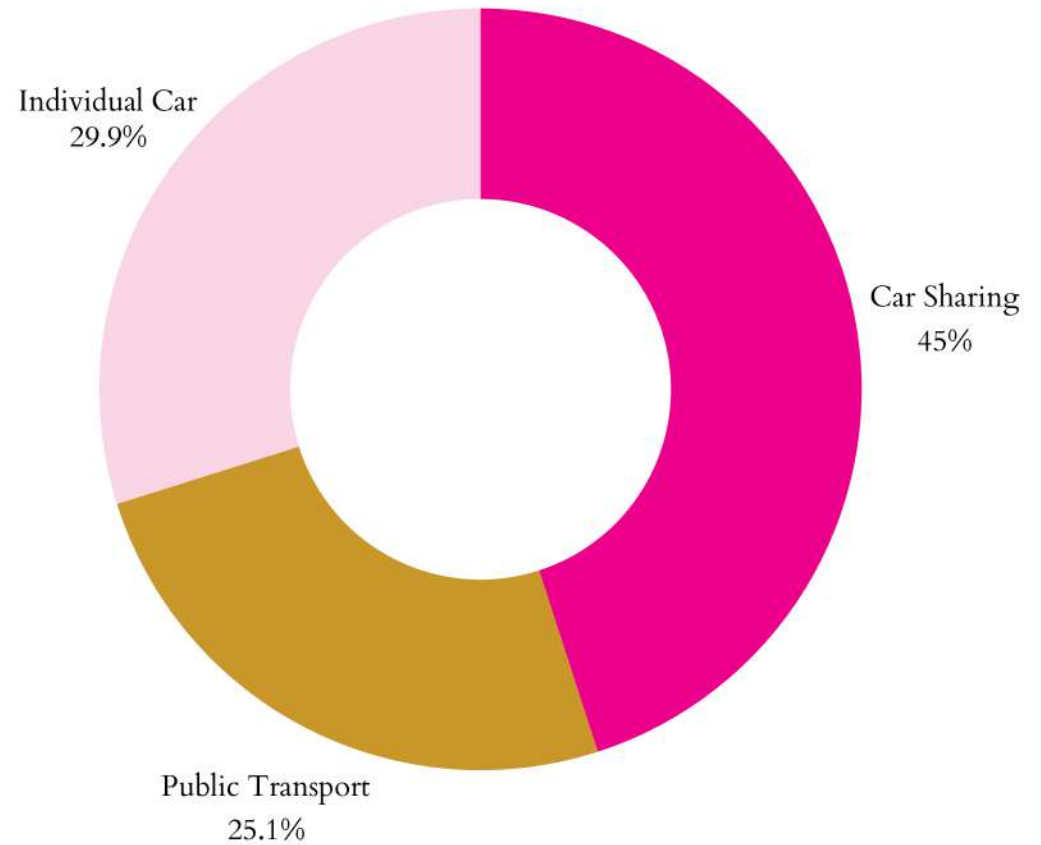
Reports

Guests and Finalists travelled from all over the UK and across the world to attend the awards. The furthest one was 3,549 miles away.



Transport

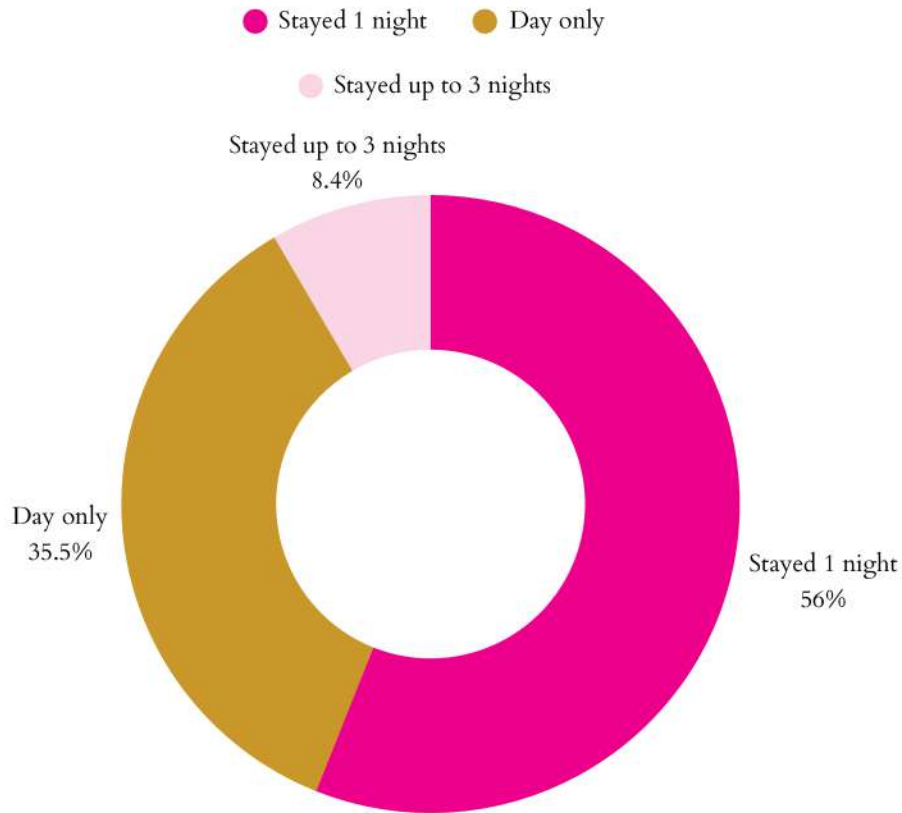
- Car Sharing
- Public Transport
- Individual Car



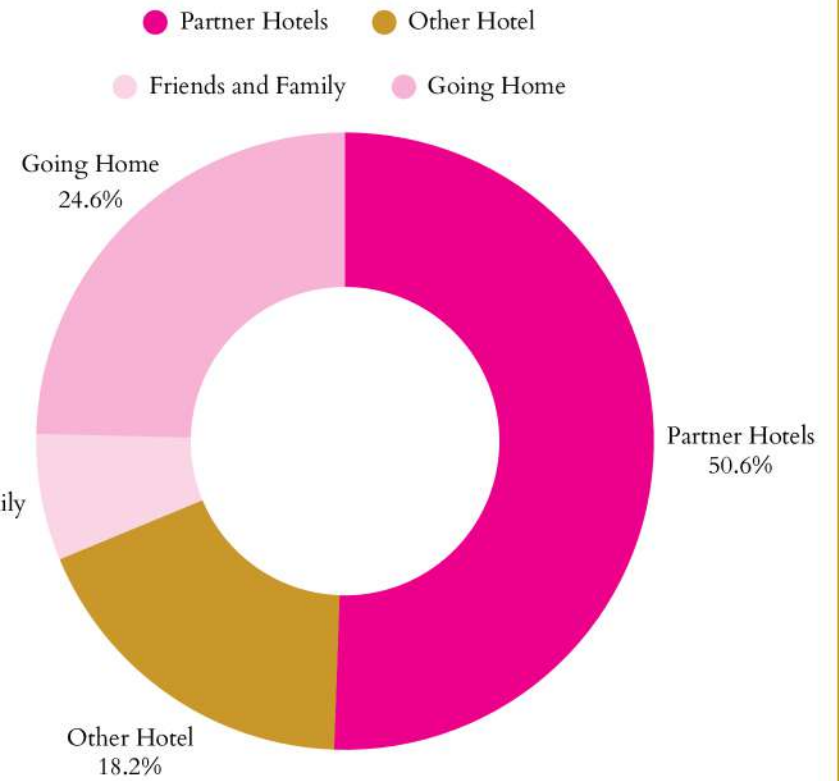


Reports

Length of Stay



Accommodation





The Stats

ESTABLISHED

2011

14 AWARDS CEREMONIES

MORE THAN

13,160

NOMINATIONS

AVERAGE CONVERSION

34.6%

ENTRIES

SOCIAL MEDIA FOLLOWERS

38,500

ALL PLATFORMS

In 2025

SOCIAL MEDIA REACH

1.8m

ALL EVAS PLATFORMS
2.56 incl associated brands

VOTES

17,420

SUPPORTING FINALISTS

GUESTS ATTENDED

560

THE CEREMONY

LIVESTREAMED TO

815

GLOBAL VIEWERS

OPPORTUNITY

£53.6bn

BUSINESS IN THE ROOM



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